

JAKE HAWLEY MOTION DESIGN & ART DIRECTION

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Fascinated by design, animation, and problem solving. Looking to work on engaging projects with good people.

WORK EXPERIENCE

Freelance - Brighton **June 2018 ~ Present**

Senior Motion Designer

- o Working with great clients and producing 2D and 3D. Concept, storyboard, design, animate, and composite.
- o Also a happily hired gun to help out on projects already in production.

Leagas Delaney - London **April 2016 ~ June 2018**

Motion Director

- o Led all in-house motion design projects. AE, C4D, Premiere. storyboarding and art direction
- o Helped establish digital department and worked across multiple teams and clients simultaneously

Mosaic Films - London **January 2016 ~ March 2016**

Character Animator

- o Character animation for BBC's Bitesize films. Averaged around 2 minutes of animation per week
- o Worked on 20 films, start to finish, ranging from 30 seconds to 1 minute

Blue Zoo - London **August 2015 ~ November 2015**

Character Animator

- o Lead Character animation for the mobile game, Video Kid. Created walk cycles, hit actions, and vehicle action scenes.
- o Integrated Maya animation with Unity, also worked on DHL superhero films

Karrot Animation - London **April 2014 ~ July 2015**

Character Animator

- o Character animation on a BAFTA winning Cbeebie's series, Sarah & Duck
- o Also animated on the series, Child's Farm for Cartoon Network's, Cartoonito

AKQA - San Francisco **July 2010 ~ August 2013**

Sr. Motion Designer

- o Motion graphics, character & 3D animation, video editing, on-site technical direction. 5D / 7D shooting
- o Helped build motion/video department, scope projects and mentor jr. animators/editors

Cobra Creative **November 2006 ~ March 2010**

Sr. Motion Designer

- o Character animation, motion design, video editing, 3D animation, Flash animation
- o Designed workflows for off-site freelancers and in-house designers and direct jr. designers

EDUCATION

Animation Mentor **December 2012**

- o *Diploma in Advanced Character Animation Studies*

University of Iowa **May 2003**

- o *BFA, Intermedia Arts with Honors*

University of Wolverhampton, UK **January 2001**

- o *Illustration and Animation Studies*

APPLICATIONS

Cinema 4D
After Effects
Premiere
Photoshop
Illustrator
Maya

SKILLS

3D & 2D Motion Design
Character animation
Illustration
Product Visualization
Storyboarding
Editing

CLIENT LIST

Nike, Xbox, Target, Audi, History Channel, Visa, GAP, Anheuser Busch, Verizon, Google, Adobe, Autodesk, Clif Bar, Cheetos, You Tube, Verizon, Frito-Lays, Expedia, Adidas, Pioneer, Wrigley's, Leapfrog, Microsoft, Old Spice, Office Max